







A Report on Webinar on

'Qualities to become Entrepreneur'

Date	: $12^{th} May 2021$
Organized by	: Department of Civil Engineering
Convenor	: Dr.S.P.Sangeetha, VP (Academics)
	Dr.R.Divahar, HoD/Civil Engg.
Coordinator	: Mr.K.Naveenkumar, Assistant Professor-I
Platform	: MS Teams
Resource Person	Mr.E. Mohan, : CEO





Infinite Desires [Entrepreneurship Solutions], Chennai

MS Teams Meeting Snapshots

Department of Civil Engineering organized a webinar on 'QUALITIES TO BECOME ENTREPRENEUR' for II, III and IV year UG students on 12th May 2021 through MS Teams. Mr.K.Naveenkumar, Assistant Professor delivered the welcome address and expressed his word of gratitude to the guests and the gathering. Dr. R. Divahar, HoD/Civil Engg. delivered the special address and briefed the gathering regarding significance and necessity of the program. The chief guest and resource person Mr.E.Mohan, CEO – Infinite Desire, Chennai was introduced to the gathering by the coordinator and the session commenced.

The Chief guest and the resource person for the event Mr.E.Mohan took over the session and started the webinar on production, marketing of products and evolution of marketing techniques. He explains about the operational principal of varies firms like flip cart, amazon which is involved in marking the product along with the cost analysis case study. Then production policies of the industries are also covered in the webinar. The resource person covered the topic like difference between manufacturing industry and service industry and support for the graduates provided by central and state government for the young entrepreneurs.









At the end resource person shared his own experience of entrepreneurs to the students.

The event was concluded with a questionnaire session among the participants and guest speaker, and vote of thanks by the coordinator.



Program Brochure

Coordinator

K. Hweel or

HoD/Civil Engg.